

Koren U. Bowman – KU Real Estate Group | Keller Williams | Christ Saves Hearts Foundation

Full Bio:

Koren U. Bowman is a highly accomplished and influential leader in the real estate industry. She has charted a path from humble beginnings. Originally from Newark, New Jersey and graduating from Virginia State University with an Economics and Finance degree to having a seat at the table at one of the world's most renowned real estate brands. She is the Founder and CEO of KU Real Estate Group of Keller Williams based in the Triangle and Greater Charlotte areas of North Carolina.

In 2021, she became the proud Owner and Operating Principal of Keller Williams Premier, being recognized as the first African-American to achieve this level of achievement within the Carolina region and the 7th nationally. With over a decade of experience, she ranks in the top 2% of her local market and has established herself in residential and commercial real estate. She holds numerous designations, including, Certified Luxury Specialist, Certified International Property Specialist, and founding member of the Keller Williams Sports and Entertainment Division.

Koren is also a passionate advocate for diversity, equity, and inclusion in the real estate industry. She serves as Keller Williams National and Regional Social Equity Leader and Ambassador. In addition, she served as the 2021 Diversity, Equity, and Inclusion Committee Chair of the Raleigh Regional Association of Realtors and is currently on their 2023 Board of Directors. Amongst her work, she created the Diversity Alliance Pledge, which aims to take a comprehensive approach that fosters a standard of diversity, access, equity, and inclusion in real estate, and has been adopted by numerous associations state-wide and nationally. Koren continues to use her platform to create a more inclusive real estate industry by collaborating with others to break down barriers and be a part of a revolutionary growth model that will forever change our industry and the communities in which, we live and serve.

Koren works tirelessly, impacting the real estate industry, and is recognized as a master educator and business coach. She is a huge advocate of building wealth through homeownership. Alongside her husband Marcus, they have built a multi-million dollar real estate investment company and are passionate about using their companies as a catalyst to help shape the real estate community by continuing to inspire and empower individuals and local businesses through wealth-building initiatives.

In addition to her professional pursuits, Koren is deeply committed to giving back to her community through ministry, community service, and engagement. In 2015, she started a non-profit, Christ Saves Hearts Foundation, Inc. which focuses on heart health awareness and provides scholarships to minority students and families in need. Koren has been the creator and driving force for the North Carolina Sudden Cardiac Arrest Prevention Act for Student Athletes.

Additionally, she serves beside her husband and Pastor, Marcus Bowman, through Bowman Ministries as they continue to share God's love and spread His word. As a strong advocate of community outreach, she has partnered with various organizations such as Citizens Schools, The Boys and Girls Club, Urban Ministries, Junior Achievement, American Heart Association, KW Cares, KW Kids Can, Woman Boss Foundation, and many others. Community impact has always played a key role in Koren's life, and she has learned how to service her community inside and outside her office doors.

Koren is a dedicated wife and mother, and her leadership and success are driven by her desire to create a life by design for her two beautiful children and leave a legacy of wealth and success for future generations and beyond.

Designations

Master Educator and Trainer at Keller Williams

Certified International Property Specialist CLHMS™

Designation and Member of the Institute for Luxury Home Marketing

Certified Luxury Member of Keller Williams

Member of Keller Williams Commercial Division

RRAR 2023 Board of Directors

RRAR Diversity, Equity, and Inclusion Chair 2021

Keller Williams National and Regional Social and Equity Task Force Ambassador Leader 2020 to Present

Most Recent Awards

2022 Triangle Real Producer Trailblazer

2022 Virginia State University Orange and Blue Award

2021 Raleigh Regional Association of Realtors President's Award

2021 Keller Williams International and Regional Cultural Icon Ambassador Award

2021 Keller Williams Preferred Cultural Icon Award

2021 Keller Williams Production Award Quadruple Gold

2021 NAMMBA Top 100 Originator

2021 Keller Williams Award of Creating a Standard of Success & Results Through People

2020-2021 Keller Williams Award of Excellence – Platinum

2020 Keller Williams Production Award Triple Gold Award

2019 Keller Williams Award of Excellence- Gold

2018 Triangle Real Producer Award

2018 Keller Williams Award of Excellence - Silver

2018 Women of the Year Award for Fearless and Free Women’s Conference of WWOC

2017 Women of the Year Award for Spectacular Magazine

2014 -2017 Keller Williams Award of Excellence - Bronze

2017 Keller Williams Cultural Icon Award

2016 Presidential Award for Citizens School for Developing & Facilitating a 9-week course Real Estate

2016 Keller Williams Preferred Cultural Icon Award